



# CHRIS WASDEN

KEYNOTE SPEAKER | HEALTHCARE STRATEGIST | AUTHOR

CSO & Head of Pharma Services, DarioHealth  
Former PwC Global Healthcare Innovation Leader (57 countries)

## CONTACT

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## EDUCATION

Edd, George Washington University  
MBA, UCLA Anderson

Data Over Dogma. Frameworks Over Talking Points. Results Over Grievances.

## ABOUT CHRIS

Chris Wasden brings thirty years of organizational transformation experience spanning Wall Street, Fortune 200 consulting, and the frontlines of digital health. He has built and sold three medical device companies, served as PwC's Global Healthcare Innovation Leader across 57 countries, and currently serves as Chief Strategy Officer and Head of Pharma Services at DarioHealth. Every keynote is built on a peer-tested, published framework — brought to life through real-world stories from three decades of transformation work. Your audience leaves with both memorable insights and an analytical tool they can apply Monday morning.

## SIGNATURE SPEAKING TOPICS

### Pharma Commercial

#### From Drug Seller to Disease Owner: The Future of Pharma Partnerships

Why the companies that win won't have the best molecules — they'll own the patient journey from diagnosis through outcomes.

### Technology & Innovation

#### AI as Strategy Accelerator: How Healthcare Leaders Should Actually Use AI

Beyond the hype cycle — practical frameworks for deploying AI that creates measurable clinical and business value.

### Digital Health

#### Digital Therapeutics and the New Care Delivery Model

How DTx is reshaping the value chain from drug-centric to patient-journey-centric, and what it means for every stakeholder.

### Health Systems & Leadership

#### The Tension Transformation Framework: Leading Through Healthcare Disruption

A structured approach to converting organizational tension into strategic advantage using the peer-reviewed TTF model.

### Policy & Broad Audience

#### America's Structural Superpowers: What Healthcare Can Learn from Chaos

Why America's apparent dysfunction — federalism, mobility, free speech — actually creates the world's most productive innovation engine.

## PAST SPEAKING VENUES

HLTH Conference

DTx West

JP Morgan Healthcare Conference

HIMSS

World Congress

Digital Medicine Conference

